Welcome to The LYCRA Company hangtag on-line store

Our complimentary branded hangtags add proven consumer value to millions of garments in virtually every category.

- Standard hangtags such as those shown here are widely used by leading brands and retailers in every region
- Custom hangtags can be developed to meet your specific promotional requirements
- Virtual hangtags bring something new to consumer engagement on your e-commerce site
How to browse the store and order hangtags

1. Select your preferred language*
2. If you already have an account, please log in with your email address and password
3. If you are a new visitor, please register and create an account for immediate access to our ordering system
4. Discover our range of hangtags – click on hangtag/sticker catalog (more details in the next slide)

* Options: English, French, German, Italian, Portuguese, Spanish, Simplified Chinese, Traditional Chinese, Japanese, Korean and Turkish.
Discover our range of hangtags

1. Click on ‘Hangtag / Sticker catalog’
2. Select the brand and the region (where the garments will be sold) to see what hangtags you can order
3. Click on the hangtag visual...
4. ...to view the front and back panel of the hang tag
First visit on our site? Create your account

1. Enter your email address, then sign up
2. Select your language
3. Complete the information fields listed opposite so we know who you are, where you are, and which hangtag options are relevant to your business
4. Click on ‘Sign up’

In future, you will be able to log in directly to your account and our order process.
Once logged in

1. You will see your account details on the top right of every page

2. You can modify account information by clicking ‘settings’
How can we help you today?

1. Order hangtags
2. Review your order history
3. Check your order status
4. Submit fabrics or garments for test
5. Review your submission history
6. Check your submission status
Welcome to our 4-step hangtag order and review process

Click ‘Go’ to start
Step 1

Tell us about the products you want to promote

1. Garment or product category: Choose from the dropdown list which segment the garment, the hangtags will be used on
2. Garment or product type: From the dropdown list select the name that best fits the type of garment the hangtags will be used on
3. Retail region (where it will be available at retail)
4. Retail country (where it will be sold - If more than one country leave blank)
5. Brand name used at retail: Enter the brand name for the garment
6. Name of product manufacturer: Enter the name of garment maker

Click the help button at any point for more information

Step 1 will be complete when the header changes colour
Tell us about your fabrics and yarns

1. Mill supplier of fabric or yarn: Enter in here the name of the mill who made the fabric or in the case of sweater or socks, the name of yarn supplier

2. Fabric or yarn style reference: Enter the fabric or yarn reference used by the mill

3. Fabric type: Use the drop-down box to enter the fabric type: woven, circular knitted etc..

4. Fabric width: This is the width of the fabric used in the garment - remember to indicate in the box next to this if inches, cm ... (not applicable in fabric type socks or hosiery)

5. Fabric weight: This is the weight of the fabric used in the garment - remember to indicate in the box next to this if gms, oz etc. (not applicable in fabric type socks or hosiery)

6. Quantity purchased: Enter here how much fabric you have purchased to make the garments or how much yarn purchased to make the socks ... Remember to enter in the box next to this if gms, units, meters, lbs, etc...

7. Fabric consumption: the quantity of fabric used to make one garment or weight in case of socks

8. Fiber content: Enter all of the yarns in the fabric including % eg: 95% Cotton/5% LYCRA® fiber.

9. If you are going to use the same fabric style for regular orders — click on ‘Save to My Saved Fabrics’ and use a name to reference for the future orders

In each case, please indicate the measure used per piece (inches, centimeters, grams, ounces, etc.) in the adjacent box.
Step 1

If you want to order hangtag using a fabric that you have already saved...

1. Select it from the My Saved Fabrics drop-down box and click Apply

2. Enter the amount of fabric purchased to make the garments or the amount of yarn purchased to make socks

3. Enter the amount of fabric used to make one garment or enter sock weight.

*In each case, please indicate the measure used (inches, centimeters, grams, ounces, etc.) in the adjacent box*
If you have a Fast Track Code (eg. FT 1234567) for this fabric please enter it.

1. Enter your FTC and click ‘Apply’
2. Fabric or yarn supplier details: Enter the reference used by the mill
3. Fabric or yarn reference used by the mill
4. Use the drop-down box to enter the fabric type
5. Enter the amount of fabric or yarn purchased to make the garments or socks
6. Enter the amount of fabric used to make one garment or enter sock weight
7. Add additional fiber content to reach 100% composition
8. Don’t forget to save your edits for future uses: click on ‘Save to My Saved Fabrics’
9. You can add additional fabric for making this garment

In each case, please indicate the measure used (inches, centimeters, grams, ounces, etc) in the adjacent box
Step 2

Shipping Instructions

1. Selected from existing delivery addresses
2. Add new addresses
3. Select shipping method
4. Make sure you click default shipping method unless you need the shipment urgently – then select or add a courier with your account details to pay for the shipping.
Step 3

Select hangtags

1. Choose the brand you want to use
2. Select the hangtag variants you want to order

The hangtag options shown here correspond to the garment category and regional market information you have provided.

If you want to use more than one hangtag per garment, please contact your regional coordinator (you can find their details on the last page of this document).
Step 3

Select hangtags

1. Enter the number of hangtags you require
2. If you want to order a custom designed co-brand hangtag, please enter its reference number
3. If you haven’t found what you were looking for or want to browse additional options click the button at the bottom of the page

<table>
<thead>
<tr>
<th>Hangtag Reference Code</th>
<th>Hangtag Image</th>
<th>Hangtag Details</th>
<th>Quantity</th>
</tr>
</thead>
<tbody>
<tr>
<td>LY-111-EU</td>
<td><img src="image1" alt="Image" /></td>
<td>LYCRA® brand for freedom of movement Width: 4.45cm /1.75 inch Height: 9.53cm /3.75 inch</td>
<td>1</td>
</tr>
<tr>
<td>LY-213-EU</td>
<td><img src="image2" alt="Image" /></td>
<td>LYCRA® XTRA LIFE™ brand for swim luxury tag See your representative of The LYCRA Company to order. Width: 13.97cm /5.3 inch Height: 2.54cm /1 inch</td>
<td>2</td>
</tr>
</tbody>
</table>

Don’t see the hangtag you are looking for?
Step 4

Review your order

1. Please take a moment to re-check order quantities and shipping details
2. Click the ‘I Agree’ box to confirm everything is in order
3. Submit your order

Help us improve our hangtag ordering process: We welcome your thoughts on how we could do better in the comments box

Click our Email marketing news opt-in if you would like to be kept up to date on fabric and fiber innovations, global market trends, and mutually beneficial business opportunities
Order complete

1. Please check your email inbox for immediate confirmation
2. Make a note of the order reference number
3. You can print a copy for file
4. You can upload support documentation here
5. Please attach a copy of your order to any supporting documentation or fabric samples sent to your local The LYCRA Company contact
Thanks for visiting The LYCRA Company hangtag store

Profit from three great ways to differentiate your products and boost sales:

- Complementary standard hangtags
- Custom designed co-brand hangtags
- New virtual hangtags

Use our complimentary hangtags to differentiate garments at point of sale

You want to order customized hangtags?

Click here to obtain a license to print our brand logos. Then contact you The LYCRA Company representative or contact us online.

Click here for more on how virtual hangtags can add consumer interest to your e-commerce site.
Contact us

Contact our marketing partnership coordinators to help grow business in your region

<table>
<thead>
<tr>
<th>Region</th>
<th>Country</th>
<th>Contact Email</th>
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